

DEALERMINE | CRM

Know More. Book More. Sell More.

Email Tracking & Reporting - Jangomail

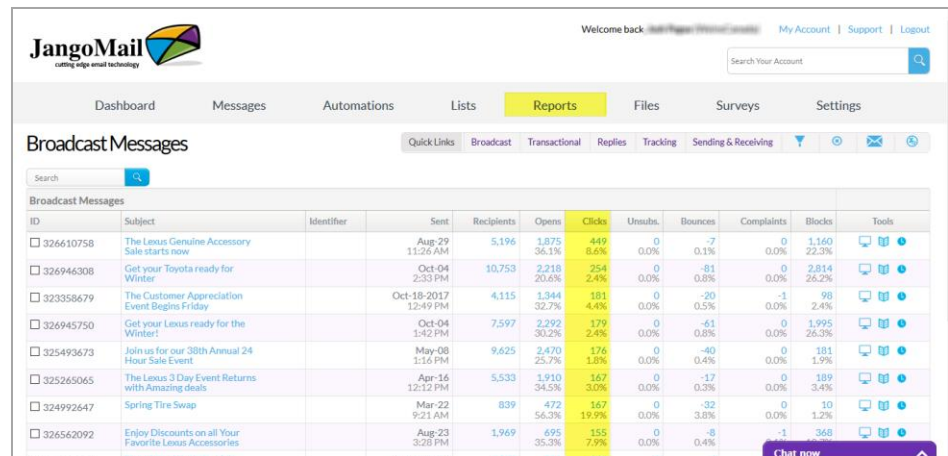
When an email is sent using batch or Fetch batch in DealerMine, we offer detailed reporting data in Jangomail, which can be emailed or exported to excel.

1. Go to www.jangomail.com
2. Enter the username and password found in DealerMine (Admin > JangoMail Setup)
3. Go to "Reports"
4. Click "Open Report Dashboard"

Click Tracking

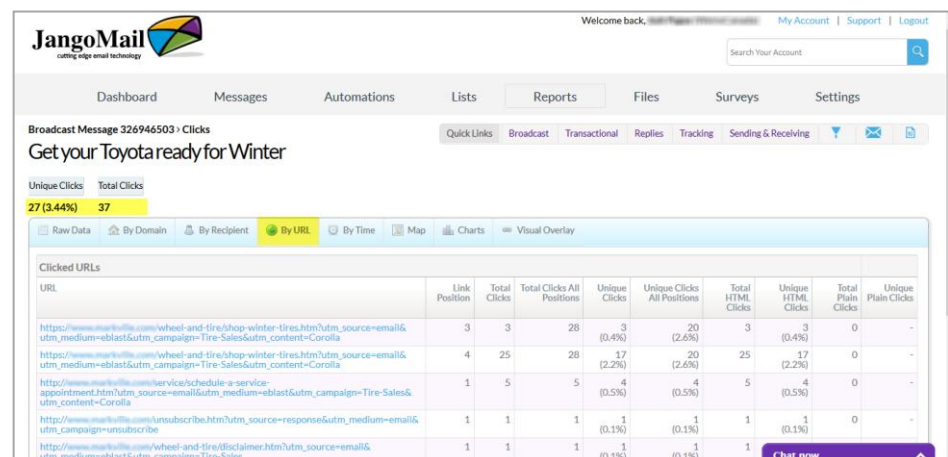
**Sort the results by clicking the column header.*

In the Click column, click the number of 'clicks' to view more detail.



ID	Subject	Identifier	Sent	Recipients	Opens	Clicks	Unsubs	Bounces	Complaints	Blocks	Tools
326610758	The Lexus Genuine Accessory Sale starts now		Aug-29 11:26 AM	5,196	1,875 36.1%	449 8.6%	0 0.0%	-7 0.1%	0 0.0%	1,160 22.3%	
326946308	Get your Toyota ready for Winter		Oct-04 2:33 PM	10,753	2,218 20.6%	254 2.4%	0 0.0%	-81 0.8%	0 0.0%	2,814 26.2%	
323358679	The Customer Appreciation Event Begins Friday		Oct-18-2017 12:49 PM	4,115	1,944 47.2%	181 4.4%	0 0.0%	-20 0.5%	-1 0.0%	98 2.4%	
326945750	Get your Lexus ready for the Winter!		Oct-04 1:42 PM	7,597	2,292 30.2%	179 2.4%	0 0.0%	-61 0.8%	0 0.0%	1,995 26.3%	
325493673	Join us for our 38th Annual 24 Hour Sale Event		May-08 1:16 PM	9,625	2,470 25.7%	176 1.8%	0 0.0%	-40 0.4%	0 0.0%	181 1.9%	
325265065	The Lexus 3 Day Event Returns with Amazing deals		Apr-16 12:12 PM	5,533	1,910 34.5%	167 3.0%	0 0.0%	-17 0.3%	0 0.0%	189 3.4%	
324992647	Spring Tire Swap		Mar-22 9:21 AM	839	472 56.3%	167 19.9%	0 0.0%	-32 3.8%	0 0.0%	10 1.2%	
326562092	Enjoy Discounts on all Your Favorite Lexus Accessories		Aug-23 3:28 PM	1,969	695 35.3%	155 7.9%	0 0.0%	-8 0.4%	-1 0.0%	368 18.7%	


Click the **By URL tab to view the details by clicked URL's. The results will show you specifically which links were clicked.*



URL	Link Position	Total Clicks	Total Clicks All Positions	Unique Clicks	Unique Clicks All Positions	Total HTML Clicks	Unique HTML Clicks	Total Plain Clicks	Unique Plain Clicks
https://www.markeffile.com/wheel-and-tire/shop-winter-tires.htm?utm_source=email&utm_medium=blast&utm_campaign=Tire-Sales&utm_content=Corolla	3	3	28	3 (0.4%)	20 (2.6%)	3	3 (0.4%)	0	-
https://www.markeffile.com/wheel-and-tire/shop-winter-tires.htm?utm_source=email&utm_medium=blast&utm_campaign=Tire-Sales&utm_content=Corolla	4	25	28	17 (2.2%)	20 (2.6%)	25	17 (2.2%)	0	-
http://www.markeffile.com/service/schedule-a-service-appointment.htm?utm_source=email&utm_medium=blast&utm_campaign=Tire-Sales&utm_content=Corolla	1	5	5	4 (0.5%)	5 (0.5%)	5	4 (0.5%)	0	-
http://www.markeffile.com/unsubscribe.htm?utm_source=response&utm_medium=email&utm_campaign=unsubscribe	1	1	1	1 (0.1%)	1 (0.1%)	1	1 (0.1%)	0	-
http://www.markeffile.com/wheel-and-tire/docclaimer.htm?utm_source=email&utm_medium=blast&utm_campaign=Tire-Sales	1	1	1	1 (0.1%)	1 (0.1%)	1	1 (0.1%)	0	-

*Click the **By Recipient** tab to view email address information for each customer.

Each email address will display and sort by highest to lowest based on clicks per email address.



Welcome back, [John Rogers \(Member\)](#) | [My Account](#) | [Support](#) | [Logout](#)

Search Your Account

DashboardMessagesAutomationsListsReportsFilesSurveysSettings

Broadcast Message 326610758 > Clicks

The Lexus Genuine Accessory Sale starts now

Unique Clicks449 (8.64%)Total Clicks563

Raw DataBy DomainBy RecipientBy URLBy TimeMapChartsVisual Overlay


Clicks By Recipient	
Email Address	Clicks
glordano@bell.net	13
rmbanan3084@rogers.com	7
dragonfly1957@rogers.com	6
norfu@hotmail.com	6
lulrichard@hotmail.com	5
epemay@teksavvy.com	4
ngranta@rogers.com	4
shanda.blunauth@amcor.com	4
thumkewarcega@gmail.com	4

Chat now

Bounces

*Sort the results by clicking the column header.

In the Bounces column, click the number of 'Bounces' to view more detail.



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



















Search Your Account

DashboardMessagesAutomationsListsReportsFilesSurveysSettings

Broadcast Messages

Quick LinksBroadcastTransactionalRepliesTrackingSending & Receiving

Search

ID	Subject	Identifier	Sent	Recipients	Opens	Clicks	Unsubs.	Bounces	Complaints	Blocks	Tools
<input type="checkbox"/> 326610758	The Lexus Genuine Accessory Sale starts now		Aug-29 11:26 AM	5,196	1,875 36.1%	449 8.6%	0 0.0%	-7 0.1%	0 0.0%	1,160 22.3%	  
<input type="checkbox"/> 326946308	Get your Toyota ready for Winter		Oct-04 2:33 PM	10,753	2,218 20.6%	254 2.4%	0 0.0%	-81 0.8%	0 0.0%	2,814 26.2%	  
<input type="checkbox"/> 323358679	The Customer Appreciation Event Begins Friday		Oct-18-2017 12:49 PM	4,115	1,344 32.7%	181 4.4%	0 0.0%	-20 0.5%	-1 0.0%	98 2.4%	  
<input type="checkbox"/> 326945750	Get your Lexus ready for the Winter!		Oct-04 1:42 PM	7,597	2,292 30.2%	179 2.4%	0 0.0%	-61 0.8%	0 0.0%	1,995 26.3%	  
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Chat now